



## Launch of the *Inclusive Growth in Cities Campaign* – IGCC

29 March 2016 | Ford Foundation, New York  
9:30 AM - 6:30 PM

### PRELIMINARY AGENDA

The official launch of the *Inclusive Growth in Cities Campaign* brings together mayors from around the world, as well as leaders from business, philanthropic organisations, associations of cities, think tanks and international institutions, to highlight the role of cities in addressing rising inequalities. The event will provide a platform for the exchange of ideas on the policies and partnerships that are needed to tackle the growing disparities in cities. It will also mark the establishment of a global network of leaders committed to creating more inclusive growth in cities.

The day will be divided into four sessions, with ample opportunities for interaction among participants. *Session 1* will provide the context for the day's discussions, presenting the latest evidence and policy implications of inequality in cities. In *Session 2*, participants will engage in roundtable discussions, focusing on the most effective policies and partnerships for inclusive growth. *Session 3* gives mayors an opportunity to showcase a successful initiative that has helped foster inclusive growth in their city. And *Session 4* will launch the *Inclusive Growth in Cities Campaign* and present the *New York Proposal for Inclusive Growth in Cities*, a final declaration from leaders that lays out a future policy roadmap for the Campaign.

The event will be closed to the media, with the exception of the final session. It is by invitation only and will take place in an intimate setting under Chatham House rules.

**8:30-9:30**      **Registration and networking coffee**

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**SESSION 1**      **SETTING THE SCENE**

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**9:30-10:45**      **WHAT DO WE KNOW ABOUT INCLUSIVE GROWTH IN CITIES?**

Cities are important generators of economic growth and opportunities for people to flourish. However, rising inequalities, poor quality of services, fragmented labour markets, and non-inclusive institutions challenge the capacity of cities to grow inclusively – that is, to enable the majority of urban citizens to contribute to the generation of prosperity and share in its benefits. This opening session will explore the factors and policy levers that can help build more prosperous and inclusive cities.

*Coffee Break*

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**SESSION 2**      **GROWING TOGETHER IN CITIES: POLICIES AND PARTNERSHIPS**

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**11:00-12:30**      **PARALLEL THEMATIC TABLE DISCUSSIONS**

Local authorities have control over a wide spectrum of policy instruments that together can help shape urban growth and foster inclusion – from social welfare to transport, housing, and education, among others. However, such policies can fall short of delivering growth and equity when they are created in silos or fail to give a voice to those most in need. In this session, participants will engage in small table

discussions to exchange practical experiences for tackling inequalities in specific policy domains and discuss the keys to effective partnerships and successful implementation.

- **Topic 1:** Policies for inclusive education, economic development and labour markets in cities
- **Topic 2:** Policies for inclusive housing and transport in cities
- **Topic 3:** Partnerships for more inclusive growth in cities: collaborative initiatives between government, the business sector and non-profits

**Wrap-up conclusions: Key messages for the *New York Proposal***

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**12:30-2:30 ALL ON BOARD FOR INCLUSIVE GROWTH IN CITIES**  
**HIGH-LEVEL LUNCH**

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- **Julián Castro**, US Secretary of Housing and Urban Development - *TBC*
- **Darren Walker**, President, Ford Foundation
- **Angel Gurría**, Secretary-General, OECD

*Lunch is closed to the press.*

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**SESSION 3 GETTING TO INCLUSIVE GROWTH IN CITIES: HIGH-LEVEL PANEL**

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**2:30-4:00 SPOTLIGHT ON SUCCESS**

Rising inequality affects cities' capacity to deliver public services effectively, as well as companies' bottom lines. Yet some leaders are making significant headway. In this interactive moderated conversation, select mayors will have the opportunity to share a successful initiative to tackle one of the many dimensions of inequality in their city, concluding with one suggestion for the *New York Proposal*.

**Coffee Break**

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**SESSION 4 JOINING FORCES FOR INCLUSIVE GROWTH IN CITIES: MEDIA SEGMENT**

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**4:30-5:30 LAUNCH OF THE INCLUSIVE GROWTH IN CITIES CAMPAIGN**  
**OPEN TO THE PRESS/WEBCAST**

This closing session, which will be open to the media and webcast, will launch the *Inclusive Growth in Cities Campaign* and present the *New York Proposal for Inclusive Growth in Cities*, which will help shape a policy roadmap for tackling inequalities and fostering inclusive growth in cities. The session will include a group photo and media interview aside.

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**5:30-6:30 COCKTAIL RECEPTION**

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Please confirm your presence to [InclusiveGrowth@oecd.org](mailto:InclusiveGrowth@oecd.org) by 18 February 2016.  
Visit [www.oecd.org/inclusive-growth/about/inclusive-cities-campaign](http://www.oecd.org/inclusive-growth/about/inclusive-cities-campaign) for more information.